**eValo Re-Engineering Snapshots**

About eValo: eValo is a reputed and established software company has developed and implemented various flag-ship software products, to its clients in India. Among their products, eValo has been widely accepted by the clients for its functionalities.

Currently eValo is having around 5 clients and taking forward they are targeting > 10 clients, in 2022. To succeed and be the leader in the market, they need to out-beat their notable Indian competitors like Truevaluer, vKart, Optimavalue etc.

eValo, due to its older Technologies, it has the following critical Limitations:

1. Robustness
2. Scalability
3. Adoptability with Market Changes including the Global needs
4. Performance
5. User-Friendliness
6. Security and Accessibilities
7. Modularity
8. Competitive Pricing

With the change in Time the Clients’ expectations and the competitors’ pressure are growing in multiple folds. To overcome the above limitations and quickly establish itself as the Market Leader, the team contemplates for the need to Revamp its flagship product, eValo in shorter time.

Revamping of eValo would give an edge over its competitors and provide immense benefits to the global clients and in-turn will establish itself as No: 1 in its segments.

Hence the Management is planning to

1. Totally Re-engineer/Upgrade/Change/Re-Develop the existing eValo product using the latest Software Tools
2. Ramp Up and Upgrade/Enhance the existing IT team in-line with the latest tools to work on Sr. No: 1
3. To facilitate the above, work on the complete Documents and use it as the base for Developing the state-of-the-Art eValo product.
4. Define the Right Pricing Strategy in-line with the Market Demands and Competitions.

All the above to be achieved along-with their current/potential client’s retentions.

To facilitate the Re-engineering, the team needs to dissect their flag-ship software products, in the reversable order i.e capturing the existing/potential customer’s expectations & needs and going back from Implementation🡪 Design-🡪 Codes-🡪 Analysis and come-out with the Road Map to successfully complete the re-engineering.

The attached Forms will facilitate our team to critically Analyse and prepare the Road Map for our Re-Engineering Mission. Let us discuss and take it further as a Team.