

Tushar Jain

Salesforce Developer

PD1 certified Salesforce Developer with 2.5 years evaluating company processes, developing CRM workflows and adapting applications for business needs. Creative team player with strong technical and time management skills.



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📍 Udaipur, India

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EDUCATION

B. Tech

College of Technology & Engineering, Udaipur

07/2017 - 06/2021

7

Courses

- Computer Science Engineering

Senior Secondary

CBSE

2015 - 2016

73

Courses

- PCM

WORK EXPERIENCE

Salesforce Developer

AppPerfect Corp, Udaipur

02/2021 - 08/2023

Projects worked on :

- **Education Modernization - EFTW by Meta** : Created Apex Triggers, and Visualforce pages , with integrated customized user-friendly Form Assembly forms and Intellum Portal along with other third party integrations via REST requests
- Set up Salesforce Marketing Cloud Automations, Journeys and automated Triggered Sends to send personalized customized emails. Also created Flows, Workflow, Processes.
- **Beats Unlocked by Facebook - Dekode EN** : Helped the Facebook Team in creating the website for the Beats Unlocked program on various platform and also with integrated customized user-friendly Form Assembly forms, and maintained their data in Salesforce using Apex Controllers, Triggers, Outbound messages and API's
- **Nourished Teachers Community by Meta** : Created a Python script that will sync Facebook group members into the salesforce and created a Visualforce page to accept or reject the member requests.
- Also created customized user-friendly Form Assembly forms for group members. - created a user friendly App in salesforce so that the client can easily understand the data captured from Facebook group with the help of Triggers, flows.

SKILLS

C++

Python

HTML

CSS

Javascript

Apex

SQL

SOQL

REST

Apex Triggers

Visualforce pages

Lightning Web Components

Salesforce Administration

Salesforce Marketing

PERSONAL PROJECTS

Sentiment Analysis of Restaurants Review

- model to predict whether a review on the restaurant is positive or negative using Machine Learning

Rent a Car

- App which allows us to search different cars and shows its properties and users can rent cars
- Built using Lightning Web Components, Apex Triggers, SOQL

Bear Tracking App

- Built using Lightning Web Components, Apex Triggers, SOQL

University Portal

- College portal web app based on Angular, NodeJS, Express and MongoDB where students and faculty can share posts, schedule any events or notifications, upload notes, books or any other study material, and also facilitating teachers to keep a tracks of students' attendance as well as scores in exams

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Cricket

Table Tennis

Travelling

Chess