

- Maintained professional merchandising standards and recommended complementary shoe care products to boost sales, showcasing excellent product expertise.
- Ensured consistent adherence to company standards across various departments, fostering a cohesive and professional environment.

Outlook

India

Operations Intern

2021

- Worked in cooperation with logistics partners to verify the attainment of desired outcomes in measurement and analysis processes.
- Conducted a thorough examination of logistics expenses and suggested cost-saving strategies to maintain efficient and cost-effective operations.
- Managed customer complaints and inquiries by monitoring shipments and resolving escalated concerns.

My Captain

India

Sales and Marketing Intern

2021

- Authored over 30 blogs and social media posts with the aim of enhancing brand, company, and product visibility.
- Developed sales and marketing presentations that garnered 100% favorable feedback from clients.
- Initiated and executed effective mail campaigns, resulting in a 14% increase in conversion rates within a four-month timeframe.

QUALIFICATIONS

2022–2023

University of Birmingham, United Kingdom

Master in Management, Operations & Strategy

2019–2022

Amity Global Business School, India

BBA in International Business and Entrepreneurship

CERTIFICATIONS

- I hold certifications in project management, such as PMP or PRINCE2, which validate my proficiency in overseeing projects with efficiency and expertise.
- My skill set includes a strong command of data analysis tools, including Excel and SQL, highlighting my capacity to deliver data-driven insights critical for informed decision-making.
- I am certified in project management, possessing qualifications like PMP or PRINCE2, to ensure effective project management skills.
- I have a solid grasp of data analysis tools like Excel and SQL, offering the capability to generate data-driven insights necessary for informed decision-making.

ACCOMPLISHMENTS

- Completed the Savitas Consulting Skills Course and Proudfoot Case Competition, showcasing expertise in consulting, problem-solving capabilities, and excellent communication skills.
- Achieved significant research milestones by conducting comprehensive investigations for both my undergraduate dissertation on the Ukraine and Russia war and my recent Master's dissertation on agile methodology.
- Gained hands-on experience through the Strategy Consulting Experience programme at Accenture, excelling in organization, communication, and problem-solving. Managed multiple teams and built strong customer relationships.
- Participated in the Morgan Stanley Virtual Event Series, gaining insights into the latest trends and challenges in the financial industry. Expanded my professional network and honed my problem-solving skills through real-world financial scenario analysis.
- Successfully completed the Ambassador Programme, demonstrating leadership skills and ambition while enhancing my qualifications for lucrative job opportunities.

SKILLS HIGHLIGHT

- ✓ **Soft:** I excel in pressure handling, demonstrating my ability to work efficiently under challenging circumstances. My strong communication and interpersonal skills complement my knack for event management and marketing strategies, making me a versatile professional capable of fostering productive relationships and orchestrating successful business initiatives.
- ✓ **Technical Skills:** Proficient in a range of technical tools, I am well-versed in using the Microsoft Office Suite, including Microsoft Access and Excel. I also hold certifications in Google Analytics and Strategy Consulting, showcasing my expertise in data analysis and strategic planning.
- ✓ **Languages:** Hindi and English