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Expertise

Proficient in developing a product strategy that fits with the company's objectives, meets customer needs, and aligns with market trends. Conducting user research, product discovery and gathering feedback to inform product decisions, vision and roadmap for delivery.

Manage the entire product lifecycle, from ideation to launch to retirement, including overseeing delivery teams, conducting user research, creating requirements, and monitoring product performance

Strong leadership skills that motivates cross-functional teams by setting goals, providing guidance and feedback, and fostering a culture of collaboration and innovation that delivers high-quality solutions

Strong business acumen that enables me to make informed decisions about product positioning and GTM strategy.

Excellent communication and problem solving skills to solve for customer needs and effectively communicate requirements and product updates, facilitate meetings/workshops and building relationships with external partners.

Neha Agraharkar

Product Owner

Profile

As a Product Owner with 5 years experience in working with start-ups and mid-scale firms, I have defined product vision, product roadmaps and inspired cross-functional (engineering, design, AI, customer success, operations) teams to innovate and launched successful products that drive business results.

I excel at leveraging data-driven insights through analytics to inform product decisions that improve customer engagement, retention rates, and overall user satisfaction.

My expertise in implementing agile and lean methodologies as well as tooling to continuously improve the product and development processes, has led to increased transparency, productivity, and higher-quality products delivered to customers faster.

I have practiced product management skills to enhance product capability and successfully scaled products.

My keen interest in emerging technologies and trends keeps me up-to-date on the latest advancements, such as machine learning, allowing me to incorporate these into product strategy, giving my solutions a competitive edge.

Experience

Proziod Analytics Pvt. Ltd.

Product Owner

Dec 2021 - Present
1 yr 11mos

Product - B2B Retail tech SaaS platform that enables businesses achieve net zero emissions and sustainability goals by generating accurate utility data and reports.

My role - I collaborated with Senior Product manager to outline product strategy of the global parsing services and Australian platform. I ensured priorities aligned with key initiatives and were delivered as planned. I contributed to the key roadmap initiatives to foster a customer-centric product that achieved the business goals.

Key accomplishments

- Led the prioritization of a Machine Learning solution to reduce product costs by 60% and improve carbon emissions reduction accuracy by 90%.
- Defined KPI and success metrics along with Senior product manager for roadmap initiatives, resulting in a 60% reduction in 'time to output' for customers.
- Implemented data-driven prioritization decision to automate onboarding process by building API that reduced onboarding time by 50%.
- Led the team to achieve the product vision, owned the end-to-end product throughout SDLC lifecycle and scaled the product from 1 to 20+ users.

Technical skills

Google Analytics, Pendo.io to track user behavior, monitor product performance, and identify opportunities for improvement

Figma, InVision, Balsamiq design tools to create wireframes, prototypes, or mockups to communicate product vision

Miro, Microsoft teams, Slack to work closely and collaborate with cross-functional teams

Jira, Confluence, Trello, Agile methodology tools to manage my team's workflow, prioritize work, and track progress

Aha!, Jira Advanced Roadmaps that create and share clear product roadmaps to help align teams and stakeholders around the product vision

SQL and MySQL skills, to extract and prepare data for analysis and presentation within BI tools
Microsoft Power BI

Strong hands-on in web and mobile app development - React, micro frontends, Android

Certifications

CSPO - Scrum Alliance

Product management specialization - Coursera and Pendo

Project management specialization - Google

CSM - Scrum Alliance

Agile foundations - Simplilearn

Design thinking - NPTEL, IIT Madras

Organizational behavior - IIT Kanpur

APRN Cognotech Pvt. Ltd.

Product Owner

May 2019 - Nov 2021
2 yrs 6 mos

Product - B2B web and mobile game assessment software to test cognitive skills of job candidates that enables hiring managers select the best fit job candidate.

My role - I collaborated with CEO and business stakeholders to outline build the product vision for the game based hiring assessment platform. I responsibly launched the product from 0 to 1.

Key accomplishments

- Implemented Agile process in fast-paced startup and conducted refinement, sprint planning, retrospectives, sprint reviews and stand-ups, in 2-week sprint fashion.
- Wrote user stories and acceptance criteria and conducted User Acceptance Testing.
- Conducted workshops and validated needs through effective communication with clients.
- Collaborated with Senior Product manager to outline product strategy and roadmap and high-level business strategy.
- Led a 20-member cross functional team to ship high quality MVP on time and in budget.
- Conducted A/B testing to successfully increase product assessment reliability by 30%.

APRN Cognotech Pvt. Ltd.

Web Developer

Feb 2019 - May 2019
3 mos

Product - B2B web and mobile game assessment software to test cognitive skills of job candidates that enables hiring managers select the best fit job candidate.

My role - I led the design and development of the website and application.

Key accomplishments

- *Successfully* launch the website and web application that reached 50 users of the target market in the first month.
- Collaborated with cross-functional teams to enhance user experience design, leading to an 80% improvement in product performance.
- Led the website content creation, designing, development and launch and achieved marketing goals.