

MURUGAN.K

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OBJECTIVE

To improve the career by utilizing my skills and abilities in the software development area and to do the best for the concern.

PROFILE SUMMARY

Having 10+ years of experience in the IT industry with nearly 7.5+ years of experience in web application development exposure in web application concepts like E-commerce, M-commerce, Multi merchants, Food ordering system and Healthcare software and Digital marketing having 2.9 years of experience working in Marketo.

Good experience in MVC Frameworks like Kohana 2.x, Yii 2.x, Laravel 5.x and Core PHP. Minimum level of experience in CMS projects like Opencart and Basics of WordPress.

Contributed good support in requirement gathering and analysis and time estimation for web applications. Proven leadership skills through effective team handling and team interaction.

PROFESSIONAL EXPERIENCE

- ❖ Worked in **Yosicare Pvt Ltd, Coimbatore** as a **Full Stack Developer** from November 2022 to Jan 2023.
- ❖ Worked in **Verticurl Marketing Pvt Ltd, Coimbatore** as a **Lead Engineer / Senior Technical Consultant** from February 2020 to October 2022.
- ❖ Worked in **Kuya Technologies Pvt Ltd, Coimbatore** as a **PHP Developer** from December 2018 to February 2020.
- ❖ Worked in **KM Medical Software India Private Limited, Coimbatore** as a **Senior Software Developer** from January 2018 to November 2018.
- ❖ Worked in **Technoduce Info Solutions Pvt Ltd, Coimbatore** as a **Team lead** from November 2014 to December 2017.
- ❖ Worked in **Ndot Technologies Pvt Ltd, Coimbatore** as a **Senior Web developer** from August 2012 to October 2014.

DIGITAL MARKETING PROFILE

I Have good experience in a Marketing Automation tool called Marketo. I have worked on different kinds of projects & clients and worked on Marketo implementation projects & Manage care projects as well.

Involved in client communication and team coordination and a good team player.

Having experience in middleware application build to communicate with Marketo using REST API.

Projects/Accounts: Saluds and Ernst & Young

- ❖ Created emails, landing pages, forms, in accordance with industry best practices. Measured on Email opens, CTR, unsubscribe rate % Data Management.

- ❖ Conducted A/B testing on subject lines, whole emails and tested results and sent the remainder of contacts the winning version of the email.
- ❖ Optimizes existing creative, targeting, data monitoring, scheduling, and deployment - one-time, recurring, and dynamic content driven.
- ❖ Establishing custom reporting for deeper drive into campaign analysis, educated on Marketo features those clients weren't aware of and Worked in Admin areas like User and Role management, Field management and custom field, CDO, Webhooks, Web Services, Launchpoint.
- ❖ Hands-on experience on SMS integration in marketo, Explored and guided the client Analytics team for Marketo REST API's and hands-on experience in using the Marketo REST API in external platforms. Also having experience in MunchKin enablement in external application and hands-on experience on External MunchKin tracking implementation.
- ❖ Having hands-on experience in adding the google tag manager conversion tracking code and other social media tracking code in the landing page and form level.
- ❖ Having hands-on experience implementing the middleware application using PHP to add lead records from the excel file located in client server and this has been automatically runs the file and executes the code using schedulers with specified timeframe.
- ❖ Account Management - Direct communication with client & account managers on deliverables, campaign requirements etc., to ensure client satisfaction.
- ❖ Weekly call with Account Managers & client to plan the week's work, campaigns requirement, Provide overall status of deliverables.
- ❖ Internal Monthly call with client to track clients progress, issues, Resource utilizations, best practice sharing, focus on health and wellness of the accounts.
- ❖ Good level of Team management skill and handling large projects as a Team Lead.

WEB DEVELOPMENT PROFILE

KEY SKILLS

- ❖ **Web Technology:** PHP5.x, MySQL5.x, jQuery, JavaScript, JSON and Ajax, Basics of HTML5, CSS3, Bootstrap, AngularJs 1.x, Basics of VueJs, PostgreSQL and ReactJs.
- ❖ **Mobile Technology:** API Development for Android, iPhone, REST API.
- ❖ **Third Party Integration:** Facebook API, Twitter Login, Google+ Login, Send-grid Mail Server, PHP Swift Mailer.
- ❖ **Payment Gateway Integration :** Paypal payment integration, CCAvenue, PayUmoney, Zaakpay, Authorize.net .
- ❖ **Project Work Location:** SVN based, GitHub, Virtual host based, LAMP, WAMP, Filezilla, Bitbucket, VirtualBox, WinScp.
- ❖ **Documentation:** SRS Preparation, User Manual Preparation, Sign Off, Timeline preparation, Team report preparation.
- ❖ **Operating System:** Ubuntu 12.04 & 16.04 , Windows 7 & 10.
- ❖ **Editor Tools:** Geany Editor, Sublime text 3, Notepad++, Netbeans, Visual studio code.
- ❖ **Message protocols:** Mosquitto MQTT.

EDUCATIONAL QUALIFICATION

- ❖ 2011, Bachelors of Engineering in Computer Science (74%), Sasurie College Of Engineering, Vijayamangalam.
- ❖ 2007, H.S.C (78.8%), Sakthi .Hr.Sec School, Nachimuthupuram.
- ❖ 2005, S.S.L.C (71.2%), Govt.Hr.Sec School, Puduppalayam.

PROJECT SUMMERY

1. **Yourfood - A upcoming famous food ordering application in Vijayawada**

Technologies: PHP5.x, MySQL5.x, Yii2.x framework, HTML5, Bootstrap3

Website URL: <https://www.yourfood.in>

Client: Vijayawada (India)

Team size: 2

Duration: 4 Months

Roles and Responsibilities : Requirement analysis and freeze, Project Leading and development , Team handling, API development.

Description: It has the features of online ordering of food, cake & Sweets, flowers and groceries from various shops. Shops will be categories into food, cake & Sweets, flowers and groceries. Customers can order things from the store and get delivered in a short time or they can pick up from the store too. It's scratch like foodpanda.in, it will have payment options like Ccavenue and COD (cash on delivery).

2. **Foodpurby - Food ordering application**

Technologies: PHP5.x, MySQL5.x, Yii2.x framework, HTML5, Bootstrap3

Website URL: <http://foodpurby.in>

Team size: 1

Duration: 2 months

Roles and Responsibilities : Requirement analysis, development, Supporting with other teams (UI , UX and QA).

Description: Foodpurby is one of the products of Technoduce info solutions Pvt limited. It is an online food order application. Customers can browse the location and choose the restaurant, can add wanted menus into their cart and pay through online payment or cod. We can add / manage Multi stores in the back end with unlimited products. Restaurant owners can manage their menus and orders in their panel. We managed Multiple reports like Customers, orders , items , etc. Everything is managed by the admin. Admin also has the privileges to create the sub admin users with role based access. Have mobile applications for Android and iOS.

3. **Imeddoc - A Medical Data Management System in Ireland**

Technologies: PHP5.x, MySQL5.x, Laravel 5.x framework, AngularJs, HTML5,Bootstrap3

Website URL: <https://v4.imeddoc.net/>

Client: Ireland

Team size: 3

Duration: 4 Months

4. **Gajsupply - Best e-commerce opencart application sell the industrial products**

Technologies: PHP5.5x, MySQL5.x, Opencart 1.5.6.4

Website URL: <http://www.gajsupply.com>

Team size: 1

Duration: 3 months

Roles and Responsibilities : Requirement analysis , Project leading and code development, Theme customization , Client support management.

Description: Gaj Supply is designed, developed and sells industrial products. We did fully theme customization, SEO friendly urls, Category based filter with custom attributes, Social login i.e Facebook connect, Invoice and package-slip pdf generation and attached along with the mail and Extension modifications. We did marketplace extension customization. It's used to make the application as multi merchandising. Have mobile application for Android and iOS.

5. **Populayer - Its Blog with e-commerce opencart application.**

Technologies: PHP5.5x, MySQL5.x, Opencart 1.5.6.4

Website URL: <http://populayer.com>

Team size: 1

Duration: 4 months

Roles and Responsibilities : Requirement analysis , Project leading and code development, Theme customization , Client support management.

Description: Populayer is a Multi language (English and Chinese) Blog with an ecommerce application. We did full theme customization like the Blog site in the Opencart application. Admin can post the articles in both languages and that will be listed out in the frontend application. Frontend apps have language switches to change the language the default language has been loaded based on the ip address. It will have Social logins like Facebook and also have the Social share to share the articles or products to social media like Facebook, Twitter, Google+, Pinterest, Tumblr. I did data migration from Existing Wordpress blog content into our Opencart application.

6. **Dahlstore - Best e-commerce application for DAHL brands**

Technologies: PHP5.5x, MySQL5.x, Kohana framework

Website URL: <http://www.dahlstore.com>

Team size: 1

Duration: 2 months

Description: DAHL is designed, developed and sells smartphones and tablets. It's an E-commerce application to sell their products. We used Paypal standard payment, Paypal credit card payment gateways for customers to buy the products. Product reviews, product comments, recent items based on user reviews are additional features to make the item more visible to users.

7. **Uni-eCart - E-commerce application**

Technologies: PHP5.3x, MySQL5.x, Kohana framework

Website URL: <http://uniecart.uniecommerce.com>

Team size: 2

Duration: 3 months

Description: Uniecart is one of the products of Ndot Technologies Pvt limited. Uniecart is one of the best selling E-commerce Software available in the market. Suitable for all types of industries either big or small. The shopping cart available with Uniecart is flexible and has rapid up time to include unlimited products. Uniecart is adjustable to ever changing market trends which lets you to redesign your business quickly to lead the market competition. It's a single layer application i.e Admin and front-end, Admin can manage and post the products into their panel then customers can view in the front-end application and they can add products to their cart and purchase it. Have mobile application for Android and iOS.

8. **Unimerchant - Best selling Multi-Merchant Ecommerce Software**

Technologies: PHP5.3x, MySQL5.x, Kohana framework

Website URL: <http://demo.uniecommerce.com>

Team size: 2

Duration: 8 months

Description: Unimerchant is one of the products of Ndot Technologies Pvt limited. Unimerchant is among the best selling Multi-Merchant Ecommerce Software in the E-commerce market. Unimerchant helps you to create an online marketplace where multiple vendors can sell their products, daily deals and auctions. Each vendor has their own login access to manage products, deals, auctions, sales, delivery & payments. Users also have their own login access to perform product checkouts from multiple vendors in a

single purchase. The Admin can set different profit ratios for different products, deals, auctions & Vendors. Unimerchant gives 3 ways to benefit - Increased Product sale for Vendors , Increased choices of products for End Users and thus awesome profit ratio to Admin. Unimerchant rightly satisfies the futuristic wants of E-commerce.

9. Uni-Social - Buyer seller E-commerce application with Social activities

Technologies: PHP5.3x, MySQL5.x, Kohana framework

Website URL: <http://uniecart.uniecommerce.com>

Team size: 2

Duration: 4 months

Description: Uni-Social is one of the products of Ndot Technologies Pvt limited. The unique business idea of Uniesocial greatly influences the buying pattern of visitors by establishing social communication among themselves. Visitors Social Share products, give Likes, Comment on the products which influence other customers. The product is recognized quickly among the visitors through social activities which leads to increased awareness & sales conversion on the website.

10. Portaboteme - It's a Boat product selling application.

Technologies: PHP5.3x, MySQL5.x, Kohana framework

Website URL: <http://portaboteme.com>

Team size: 1

Duration: 2 months

Description: Portaboteme is a Uni-ecart based service project admin will post the products and the user can purchase the product with guest registration. It will have freight management for buying the products. Have product specifications for models category and Payment with freight calculations. Also customers can track their order.

PERSONAL PROFILE

Date of birth	: 09th March 1989
Father name	: Kaliyappan
Languages known	: English, Tamil
Marital status	: Married
Gender	: Male
Nationality	: Indian

DECLARATION

I hereby declare that the above mentioned information is true to the best of my knowledge and belief. I assure that I will work for the improvement of the company.

Place:

(K.Murugan)

Date:

SIGNATURE