

MUKUL VERMA

CAREER OBJECTIVE

Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

SKILLS

- Content Creator
- Video Editor
- Good Communication
- Email Marketing
- Software Knowledge
- Advance Excel

LANGUAGES

- HINDI
- ENGLISH

INTERESTS

- Passionate towards Automobiles and Gadgets.
- Organizing events
- Fitness Freak
- Travelling

Education

Examination	Year	School/University
MBA (I.B & MKT)	2020	MRIIRS
BBA (GENRAL)	2018	MRIIRS
Class XII	2015	CBSE
Class X	2013	CBSE

Working Experience

IndustryBuying Pvt Ltd. (Delhi)

(30/Jan/2023 – Currently Working)

Marketing Lead in CRM Department. **Key Responsibilities:** Handling Overall App Marketing, Email Marketing, What's app Marketing, Web Push Broadcast, Daily Campaign's Execution, Manage Overall Email, App Push & What's app Journey's, Segmenting & Analyzing Campaigns Data.

Dr Morepen Ltd. (Gurgaon)

(9/May/2022 – 12/Jan/2023)

EPS (Email Push SMS) Executive in Digital Marketing Department. **Key Responsibilities:** Email Marketing & SMS Marketing for 3 Sub brands, Retention Marketing, Google Analytics, and Creating Strategies for High Revenue.

TechsenseLabs Pvt Ltd. (Noida)

(8/Sep/2020 – 5/May/2022)

1.9 Year experience as a **Digital Marketing Executive**.

Key Responsibilities: ON page & Off Page SEO, Email Marketing, Canva, Social Media Marketing, Infographics, Graphic Designing.

Optimal Transnational Indian Pvt Ltd-Internship (Noida).

(3/Jun/2019 – 31/Jul/2019)

2 Months experience in Digital Marketing as an **Intern**.

Key Responsibilities: SEO task list, infographics, poster making, site audit, video and email marketing, audit report and promotional videos for Some international websites.

Future Goal

Want to Learn Core Digital Marketing & be a Professional in my Domain to give a high outcome for my future Company.

COCA-COLA-Internship (Ghaziabad)

(2-Jun-2017 – 1/Jul/2017)

1 Month internship in Coca-Cola Ghaziabad as an intern.

Key Responsibilities: In a Production Department the major duties to verifying the packaging and labeling of the product.


Technical Training


- Training in Digital Marketing:
Skills Learnt: **SEO optimization, Photoshop, website designing etc.**
- Certified in Microsoft office
- Technical knowledge about designing and creative software.

Hands on Experience Software

- Netcore
- CleverTap
- Moengage
- Growlatics
- Email Push
- Active Campaign

8193844909 

Mukulv29@gmail.com 

Hno.128, moh.Chaklan,jwalapur,HARIDWAR 

21/10/1997 