



Jatin Singh Jaswal

Marketing Automation

Contact

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Email

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Address

DP society H.N.O. 2555 Sector
67 Mohali

Education

2017-2021

Bachelor of Engineering
Chitkara University

Expertise

- Hubspot
- Salesforce
- Kentico
- HTML,CSS
- CRM
- Pardot

Language

English

Experience

○ 2021 - 2022

Growth Natives

Marketing
Automation Intern

Worked on HubSpot, Worked on campaign creation, dashboard creation, report creation, Creating workflows, worked on Data sanity, Data enrichment, demographic and behavioral scoring in HubSpot. Performed A/b testing of email Campaigns, Designing E-mails creating landing Pages and forms in HubSpot.

Creating Salesforce Campaigns, Salesforce Dashboard and campaigns.
Working on Salesforce Leads.

○ 2022 - 2023

Basware India

Associate Campaign
Marketing

Worked On Landing Pages, Contact Uploads ,Data Sanity in Hubspot.
Worked on Major Projects of email creation and campaign creation.
Making Hubspot reports and Dashboards.
Worked on the Company website using Kentico.
Workflow Creation.

Reference

Namrata Checker

Team Leader, Basware India

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