

# Anil Sidhnani

Business Analyst (Sr. BI Analyst) - [Business Intelligence, Data Analytics, Strategy, Insights & Management]

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## PROFESSIONAL DETAILS (EXPERIENCE):

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### Business Analyst (Sr. BI Analyst)

Mar 2021 – Present

#### Girnarsoft - Cardekho Group [Girnarsoft Automobiles Pvt. Ltd.]

##### Analysis, Insights and Strategy:

- Managed a team of 4 Analysts in direct report.
- Single-Handedly built and maintained fully functional MIS and Analytics Systems of 2 Entire BUs at National Level.
- Automated Reports for Manpower from C-level Management till the ground level.
- Increased dashboard output from 3 updates a day to every 30 minutes (20 mins in some cases) using MySQL with the help of python scripts and APIs.
- Enabled entire Business Review systems in the forms of YBRs, QBRs, MBRs WBRs and day-to-days.
- End-to-end Tracking Systems enabled through Google Dashboards with consolidated Automations.
- Ensured zero data duplication by using VBA and Macros which also avoided mismatches generated through Manual Entries.
- Optimized and reformed Query execution and automation resulting in runtime reduction from 18 mins to less than 1.5 mins.

##### Policies, P/L, AOPs and Frameworks:

- Created a Bird-eye view over the entire Business, formed AOPs, enabled new processes to track and analyze key metrics fulfillment and output areas along with forming Incentive structures and live incentive dashboards.
- Drove a P/L focused approach aiming at higher Revenue and a positive NPS. Created new Frameworks and Set-up SOPs as a part of Strategy team including running RCAs and taking more such steps to make resources more efficient which resulted in increased efficiency, better fulfillment of key metrics.

### Procurement Associate – Business Solutions

Dec 2018 – Feb 2021

#### Cars24 [Cars24 Services Pvt. Ltd.]

- Trained Wholesale Businesses to move from unorganized offline Carsales to online platforms, automated processes and high-volume focused environment – under a C2B based model.

### Service Consultant – Management

Jan 2017 – Feb 2018

#### Etech Global [ET Pvt. Ltd.]

- Achieved highest CSAT from the entire batch, within the shortest time taken along with most satisfied responses in a Client-based environment, while managing new and existing clientele.

## CERTIFICATIONS:

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- **Power BI and Tableau**

## SKILLS:

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- **Visualization:** Google Analytics, Power BI and Tableau
- **MS Office Suite:** Excel, PowerPoint, Word, PowerBI, DAX.
- **G Office Suite:** Spreadsheets, Forms, Slides, GA
- **Programming:** SQL, MySQL
- **Automation:** ETL & ELT (Analysis), Macros, VBA and Bash (.bat) scripts
- **Database:** Indexing & Optimization (Relational Database RDBMS, Stored Views & Procedures)
- **Repositories:** Jira, Git via GUI, Git Cmd & Bash
- **Data Management:** Modelling, Extraction, Cleanup, Validation, Analysis and Visualization
- **Strategy:** P/L Analysis, Revenue Growth, End-to-End Funnel Analysis, RCA, AOPs, Ad-hoc Analysis & more.

## ACHIEVEMENTS:

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### Google [Google Cloud and Cloud Technical Series]

- Credentials and Badges received from Google Cloud Event: Best of Next'22 & Cloud Technical Series'23.

### Girnarsoft [Cardekho Group]

- 2 Consecutive recognitions from the CEO for Master BI Reports for the assigned Region in FY'22-23.
- Recognized for Special Contribution and Results for Analytics for the New Initiative in Q4 FY'22-23
- Trained assigned Analysts to handle and maintain National Level Analytics in <45 days in Q2 FY22-23.
- Awarded Exemplary performance Tag for BI and MIS Reports for Q3 FY'21-22.

### Cars24 [Cars24 Services Pvt. Ltd.]

- Awarded as the Best Initiative from the New Initiatives Pan India in Q1 FY'19-20.
- Achieved 171% of the Target assigned for Business Solutions in Q3 FY'19-20.

## PROJECTS:

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### Strategic Business Projects:

- **NCT Business:** Setup End-to-end Business Analysis from Scratch for the NCT Business Vertical.
- **C2D Wholesale Business:** Re-formed BI processes and Business Frameworks for the entire C2D (C2B based) Wholesale Business Vertical.
- **B2C Retail:** Formed BI Reports from scratch for the ground level till C-level management for the B2C Retail Vertical.
- **Business Solutions:** Set-up a new initiative dept. *(later awarded as the Best Initiative)* for Business Solutions.
- **SOP set-up:** Created SOPs for existing and new on-boarded accounts and set an example of routine operations.

### Analytics and Automation Projects:

- **Automation:** Automated Business Performance Progress, Reports and Reviews in the forms of real-time tracks, day-to-days, monthly, quarterly and yearly reports based on Power BI, Google Sheets, Scheduler Crons and Macros.
- **Query optimization:** Reduced query execution time of MySQL Codes which reduced the write load on the server, along with the reduction of the database traffic.
- **Database optimization:** Created and altered indices on databases which resulted in faster execution and output of queries on the main and reporting server on RDBMS Maria Databases.

## EDUCATION:

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- **Bachelors of Commerce** **2018**  
J.G. College of Commerce  
**University:** Gujarat University (G.U.) C.G.P.A.: 6.44
- **H.S.C. [Commerce]** **2015**  
St. Mary's School, Ahmedabad  
**Education Board:** G.H.S.E.B. Score: 78%
- **S.S.C. [General]** **2013**  
St. Mary's School, Ahmedabad  
**Education Board:** G.S.E.B. Score: 77%

## PERSONAL DETAILS:

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**Gender:** Male

**Hobbies:** Cricket, Formula 1, Listening to Music and Watching Movies/TV Shows

**Personality:** Dynamic

## **OTHER COMPUTER SKILLS:**

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- Proficient at typing
- Software management skills that improve system performance and maintain privacy which also avoid eased data theft
- Web Research
- Typing Speed: 50 – 60 WPM (Words per Minute)

## **LANGUAGES KNOWN:**

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English – Fluent [Speak fluently, read and write with professional capacity]

Hindi – Fluent [Native Language]

Gujarati – Fluent [Speak, read and write with professional capacity]